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PRESS REALESE
For immediate release



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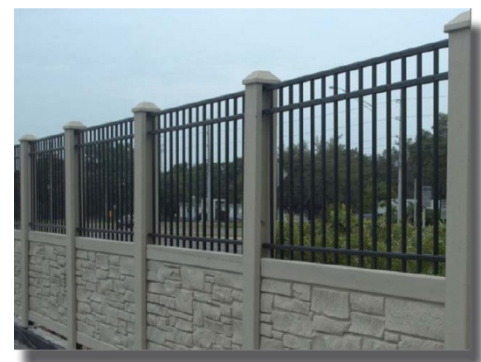
Ecomat introduces "Walls that Rock"

Ecomat Distribution Inc, a Canadian distributor of ecological, recycled and sustainable outdoor building and landscaping products, is proud to announce the addition of **SimTek Decorative Rock Walls** to their product offering.

Mark DiNatale, President of Ecomat Distribution explains, "This beautifully brilliant product has a list of features and benefits that stack up against real stone walls – and any other fencing product, for that matter! First, SimTek is virtually maintenance free: no painting, staining, or repair ever required -- and can be cleaned easily with soap and water. Even graffiti can be removed with a citrus-based cleaner and a pressure washer, making SimTek uniquely beneficial for commercial applications!"

Not only does SimTek look like real stone, its performance is "rock-solid", able to withstand winds over 100 mph and gusts of 130 mph. It won't dent, chip or crack from rocks, bats, or balls (even thrown at over 90 mph)! It is engineered to withstand temperatures ranging from -40° to +140°F and won't fade in the sun, thanks to the UV-12 inhibitors.

SimTek is now available at RONA across Canada and Réno-Dépot in Québec. It comes in several granite-like colors and offers a variety of posts, panels and gate options, so it can be configured for a wide range of landscape styles. With a Lifetime Warranty, it's sure to give you a lifetime of beauty.



For more information on SimTek®, please visit
<http://www.ecomat.ca> or call
1-866-670-2546